Key West fall seminar

11th annual fall seminar in the Conch Republic

Key West
November 9-11, 2009
Join us at the recently renovated Reach Resort in Key West

Managing common feline problems

Deborah Greco D.V.M., Ph.D., DACVIM
Senior Medical consultant
Nestle Purina Petcare

&

David Maggs B.V.Sc., DACVO
Associate Professor of Ophthalmology
U.C. Davis

Fall is the perfect time to visit everyone’s favorite tropical Island in Florida. The weather is wonderful (in the low 80s) and the rates are down!

The colorful heritage of this laid back Island city has inspired writers and artists over the last century. Stroll along brick walkways, adjacent to the Custom House Historical Museum or enjoy a walk to the Truman Whitehouse, Mel Fishers Museum of sunken treasures and the infamous Hemingway House. Just a few blocks from the resort is Duval Street offering art galleries, boutiques, cafes and legendary historic watering holes.

Tour the city on the conch-train, enjoy the conch and Caribbean food, biking, snorkeling, diving, relaxing on the beach, stroll along Dual Street, catch a sunset in Mallory Square, fishing, a sunset sail, shopping and slowing down for a few days.

THE REACH RESORT UNDERGOES A STUNNING TRANSFORMATION
With its $32 million renovation nearly complete, The Reach Resort is set to dazzle guests with its stunning transformation. Wrap yourself in the stunning new luxuries of our Key West boutique hotel, and savor enhancements that include:

- **Playful new guestrooms**, reminiscent of laid-back, beachside cottages
- **Fabulous bathrooms**, redesigned with freestanding vanities, enlarged showers, and stylish tiles
- **Event room enhancements**, including a fresh palette of golds and neutrals, as well as new lighting and carpet
- **New boutique lobby**, relocated to serve as a grand entryway for guests
- **Strip House**, our tantalizing new dining venue specializing in savory steaks
- **Refurbished pool**, for greater refreshment and relaxation

Savor a taste of tropical living at the most beloved choice of Key West hotels and resorts - The Reach Resort. Nestled on the island's southern edge - spanning more than 400 feet of private beach - our newly remodeled rooms and suites provide a luxurious hideaway for travelers. Bask among soaring palms trees, blooming native flowers, and sweeping ocean views. Sample the renowned nightlife of nearby Duval Street, or the charming attractions of historic Old Town. Enjoy famed Key West water sports - from windsurfing to diving in America's only living barrier reef. Catch some warm sunshine on the island's largest secluded beach. Stay at our sophisticated Key West Florida hotel for true Caribbean flavor, in a vibrant location:

- Located on a private beach in Key West, Florida
- A short walk from Southernmost Point U.S.A and Key West Aquarium
- Minutes from the vibrant attractions and nightlife of Duval Street and historic Old Town
- Easy access to world-class water sports, including deep-sea fishing, wind surfing, and diving in America's only living barrier reef
- Only three miles from Key West International Airport (EYW)
Sports and recreation

Beach: Relax on the Resort's private beach.

Watersports: sailing, jet skiing, windsurfing, canoeing, snorkeling and diving.

Deep sea fishing and catamaran charters are easily arranged.

Golf in the tropics at Key West Golf Club.

Explore the island on bicycles or mopeds.

Snorkeling - take a fast boat to the reefs and snorkel for several hours - the boats leave from the Casa Marina (only a 1 minute walk)

Restaurants & Nightlife

Old Town has many cafes and restaurants offering food for all tastes. And the nightlife is legendary in Key West.

Don't forget to catch sunset at Mallory Square - it's a tradition and an experience!

Tours

Jump aboard the Conch Tour Train and take a tour with the train that has been entertaining Key West since 1958. Enjoy riding in the open-air trains which takes you to all the major points of interest on the Island. Or board the Old Town Trolley Tours which allows you to enjoy 14 stops with reboarding at your own pace (includes a stop near The Beach House). There are over 200 varieties of tropical
and game fish, sharks and turtles at The Key West Aquarium.

Health Club & Spa Services

Getting there

Key West can be accessed by air with frequent flights into Key West Airport. In the terminal you can then contact the hotel from the free phone to arrange for commercial Casa Marina & Reach Resort transportation- there is a fee.

Or you can rent a car from Miami and travel Hwy. 1 over the Keys to Key West. (About a 3 to 4 hour spectacular drive.)
An Intimate Escape

Escape to a refined haven, where Royal Palms sway with the gentle breezes of the Atlantic Ocean, gracefully silhouetted by every breathtaking sunset. **The Reach Resort** artfully combines the delightfully effervescent feel of the Mediterranean with a cultured intimate setting.

A Refined Choice Among Key West Hotels

Discover a Caribbean playground at **The Reach Resort**. Boasting the only natural beach on the island as our backyard, this Key West hotel offers the perfect blend of soft white sand and breathtaking sunshine. Relax and repose in one of our **150 elegant guest rooms**, featuring sweeping beach views, and attentive services. Witness breathtaking views from the privacy of your own balcony. Lounge poolside. Race the surf on a jet ski. Stroll the beach. Or just watch the sunset from the sandy shore. Delight in the stunning array of features at our luxurious Key West Florida hotel, blending warm hospitality with a landmark setting:

- Located in the heart of Old Town, in Key West, Florida
- Showcasing Key West’s only natural beach as our backyard
- Only 1 block from the vibrant attractions and pulsing nightlife of Duval Street.

- Minutes from world-class deep-sea fishing, scuba diving, snorkeling, and parasailing
- Just 2.5 miles from Key West International Airport (EYW), and 150 miles from Miami International Airport (MIA)

Click here for nearby Key West Attractions & Activities.

**The Reach Resort:**

1435 Simonton St. Key West

1 block from the Casa Marina Resort

Deluxe run of house: $219.00 sgl or dbl/night

Ocean view: $239.00 sgl or dbl/night

(plus tax and resort fee: $20.00 per room per night)

Self parking fee: $12.00 /day

*There is a three night minimum stay required at this time of year.*
The Resort Fee is paid to the Hotel for the following amenities or services:

- Pool Ambassador Program offering use of hammocks, umbrellas, cabanas
- Towels and lounge chairs
- Complimentary local phone calls
- Weekday delivery of newspaper to your room
- In-room coffee and tea service
- Access to fitness center
- Complete use of resort facilities and charging privileges at Casa Marina/The Reach (sister property)
- Unlimited local and 800 phone calls

Call our travel group at Cruises Etc.

1-800-487-5650

to arrange accommodations at the group rate.

They can also check airfares from your home town

Why choose the Reach Resort?

- Totally remodeled in 2007
- Relaxing tropical resort
- Off-peak rates
- Beautiful private beach
- Relax by the pool
- Walk to Duval St. & historic Old Town
Maine West fall seminar

All watersports available

Full Spa and health facility

The seminars

Managing common feline problems

Deborah Greco D.V.M., Ph.D., DACVIM
Senior Medical consultant
Nestle Purina Petcare

David Maggs B.V.Sc., DACVO
Associate Professor of Ophthalmology
Dr. Deb Greco is an internationally recognized expert in Small Animal Internal Medicine. Dr. Greco’s PhD is in pharmacology and her subspecialty is endocrinology. Dr. Greco is the past president of the Comparative Endocrinology Society in the American College of Veterinary Internal Medicine. Prior to joining Nestle Purina as a consultant, Deb was on faculty at Colorado State University and then more recently, Deb moved to New York City where she was an Associate Veterinarian in the Internal Medicine section at the busiest Veterinary Hospital in the world. Deb is a very practical speaker and a great person to talk to.

Dr. Maggs is on staff at U.C. Davis where he is actively involved in the management of a very busy case load. His expertise at presenting practical and informative seminars has led to invitations to speak throughout the nation. He also contributes to the veterinary texts (Slatter’s latest Ophthalmology Text) and is also a consultant for online services.

I am sure that you will enjoy both David and Deb’s presentations!

- The latest thoughts on management of the diabetic cat- this is all new information that will change the way that you manage these patients!

- Oral hypoglycemics—Fact or fiction?

- Management of the brittle diabetic.

- How should I manage emergencies in diabetic cats

- Advances in insulin therapy: Getting the glucose curve you want.

- Do cats develop hyperadrenocorticism?


- How should I manage thyroid emergencies in cats (hypertrophic cardiomyopathy, renal failure, thyroid storm, hypocalcemia)?

- How common is hypertension?

- How should I manage hypertension?

- How should I diagnose hypoadrenocorticism in cats?
Key West fall seminar

- How should I manage hypoadrenocorticism in cats?
- Examination Techniques and Ophthalmic Diagnostics
  
  How can I do a better eye exam?
  
  What are the secrets for detecting ophthalmic lesions?
  
  The Tonopen - at last measuring IOP is easy
  
  What’s the best test for feline herpesvirus?
  
  When should I culture the conjunctiva or cornea?
  
  Can I do my own ophthalmic cytology?

- Ophthalmic Surgery
  
  What instruments do I need for ophthalmic surgeries?
  
  Are there special techniques that will make me a better ophthalmic surgeon?
  
  Conjunctival grafts: Why, when and how

- Surface ocular disease
  
  Itchy skin, swollen eyelids, what next?
  
  Why is this cornea opaque
  
  What does it mean when the cornea turns blue?
  
  How deep is that ulcer?
  
  Three reasons a corneal ulcer won’t heal
  
  Feline herpesvirus: new treatments for a frustrating disease
  
  Why are there blood vessels on this cornea?

- Intraocular disease
What diagnostic testing should I do for this cat with uveitis?

Which steroids should I use for uveitis?

Should I get an aqueous sample and how do I do it?

Retinal disease

I wish I was better at the fundic exam - here's how.

There's so much variation in fundic appearance - what's normal?

How do I detect retinal detachments?

Anisocoria - pupils that teach

Feline hypertension - at last there's a detached retina we can treat!

Is this eye trying to tell me that the whole patient is sick?

Ophthalmic Emergencies

When is it a real emergency?

How do I suture eyelid lacerations so that they heal well?

This eye is perforated - is there anything I can do?

Why did this patient suddenly go blind?

Videos will be utilized to present practical interactive cases!

Schedule:

Monday, November 9:

Registration 1.00pm - 1.30pm
Key West fall seminar

Lectures: 1.30pm - 6.30pm
Welcome reception: 6.30pm - 7.30pm

Tuesday, November 10:
Continental breakfast: 7.15am - 8.00am
Lectures: 8.00am - 1.30pm

Wednesday, November 11:
Continental breakfast: 7.15am - 8.00am
Lectures: 8.00am - 1.30pm

Seminar registration:
16 Florida approved CE Hours- Also American Association of Veterinary State Boards RACE approved for 16 CE hrs- accepted in most other states.

Early bird: mailed by September 14 $645.00
Advanced: mailed by October 14 $665.00
Regular: mailed after October 14 $685.00

Cancellation: 90% refund to 30 days. Seminar transfer only, inside 30 days.

Seminar registration fee includes:
16 Florida approved CE hours- and AAVSB approved for 16 CE hours.
Complete seminar notes
Certificate of completion
Key West fall seminar

- Reception on Monday-family welcome
- All breaks
- Continental breakfast: Tuesday & Wednesday

You can register online or by mail, fax or phone 1-800-487-5650

IVS is an American Association of Veterinary State Boards RACE approved provider of Continuing education.

This program meets the requirements for 16 hours of continuing education credit in jurisdictions which recognize AAVSB's RACE approval; however participants should be aware that some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery of continuing education. Call IVS at 800-487-5650 for further information.

CE credits

IVS complies with the following guidelines:
Speakers are recognized specialists
Mandatory recorded attendance
Certificate of attendance
Complete seminar notes

INTERNATIONAL VETERINARY SEMINARS

Key West fall 2005
by Mail: 210 Carbonera Drive
Santa Cruz, CA 95060
by FAX: 408-972-1038
by PHONE: 1-800-IVS-5650

Need more information- Why not visit THE REACH RESORT

or Keywest.com